

More 'Power' to Your Bottom Line

a CKE Model for Saving Hundreds of Thousands of Dollars in Energy Costs

the Challenge:

Energy Cost Control

At 90 locations and growing, Paradigm Investment Group didn't get to become one of CKE's largest franchisees without having a diehard commitment to operational efficiency. But, with so many endpoints, reducing energy costs—particularly in an increasingly uncertain regulatory environment—was virtually impossible.

the Solution:

Centralize the Entire Chain's Energy Control

Paradigm implemented Voyant™ XtraVisionQSR™, integrating the operational control and monitoring of all restaurants across the entire 90-store chain into one single, remote-access, web-based interface.

Then, Paradigm leveraged Voyant's value-added enterprise analytics and system management services to make smarter energy and equipment-maintenance decisions.

the Result:

an Unprecedented Ability to Keep Costs Down

Paradigm is reducing its per-store, annual energy and operational costs by nearly 20 percent, saving hundreds of thousands of dollars across the chain, via:

- Lower energy usage and demand control
- Earlier and more cost-effective maintenance decisions
- Analytical follow up assessments of work performed by outside contractors
- Preemptive troubleshooting, before employees have to make a call—and more

Epilogue:

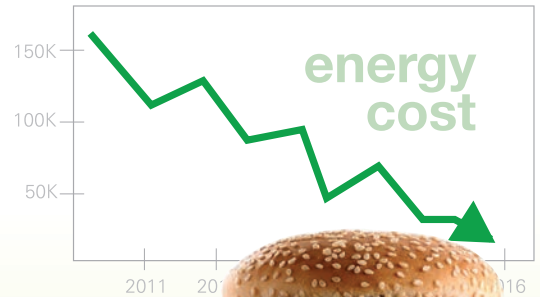
CKE Restaurants Signs On

After seeing such results, and hearing how CKE Restaurants has suffered a handful of similar, but unsuccessful, trial energy-management programs, Paradigm connected CKE to Voyant. After one year, CKE's 9-store XtraVisionQSR pilot is generating savings consistent with Paradigm's, and CKE is currently in the middle of a 100-store implementation.

the applause:

Brian Kelly, CFO
Paradigm Investment Group
"Controlling and reducing our energy and operational costs are critical to our profitability. Voyant's Energy Services Program has been the key to achieving our goals in this area."

Juliann Rogers, Energy Manager
CKE Restaurants
"After a couple of other energy management programs failed to deliver a sustainable solution, we are extremely pleased with the Voyant Solution's package. The flexibility and scalability make it easy to expand to other corporate stores."



Executive Summary

Application: XtraVisionQSR™ web-based remote energy management.

Paradigm Investment Group

Placement: 90 stores

Tenure at each store: up to 5 years

Avg. annual savings (energy & maintenance): 20%

Avg. XtraVisionQSR system ROI: 14 months

CKE Restaurants

Placement: 9-store pilot program (100-store roll-out underway)

Tenure: 1 year

Avg. energy savings: up to 15%

Projected avg. XtraVisionQSR system ROI: 17 months

Ask for a FREE, no-obligation franchise savings analysis



Flexible, Cost-Effective Building Automation—Energy Management

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